

ORDER



Orders
Order / Rev: 170100
Alt Order #: 6869204
Product Desc: AFF
Estimate: #109
Flight Dates: 11/02/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	60	\$51,400.00	\$43,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	60	\$51,400.00	\$43,690.00	0.00
Totals	60	\$51,400.00	\$43,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/02/12	11/02/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	----F--	:30	1	\$850.00	1	0.00	NM	1	\$850.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$850.00		0.00			
N 2	All	11/02/12	11/02/12	Who Wants to Be A Millionaire	CM	M-F 1130a-12p	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				Who Wants to Be A Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$350.00		0.00			
N 3	All	11/02/12	11/02/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
				News 4 @ Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		2				\$400.00		0.00			
N 4	All	11/02/12	11/02/12	Days Of Our Lives 1p	CM	M-F 1p-2p	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Days Of Our Lives 1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$500.00		0.00			
N 5	All	11/02/12	11/02/12	Rachael Ray 2p	CM	M-F 2p-3p	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				Rachael Ray 2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$350.00		0.00			
N 6	All	11/02/12	11/02/12	News 4 @ 630p M-F	CM	M-F 630p-7p	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				News 4 @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$900.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	11/02/12	11/02/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p ----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$1,400.00			0.00			
N 8	All	11/02/12	11/02/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p ----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		2		\$500.00			0.00			
N 9	All	11/02/12	11/02/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a ----F--	:30	2	\$250.00	1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		2		\$250.00			0.00			
N 10	All	11/02/12	11/02/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$350.00			0.00			
N 11	All	11/02/12	11/02/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$1,600.00			0.00			
N 12	All	11/02/12	11/02/12	Friday Prime C Friday Prime C	CM	F 9p-10p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$1,600.00			0.00			
N 13	All	11/03/12	11/03/12	News 4 Special Sa 530p-6p News 4 Special Sa 530p-6p	CM	Sa 530p-6p -----S-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$400.00			0.00			
N 14	All	11/03/12	11/03/12	Saturday Prime A Saturday Prime A	CM	Sa 7p-8p -----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$1,200.00			0.00			
N 15	All	11/03/12	11/03/12	Saturday Prime 2hr 8p-10p Saturday Prime 2hr 8p-10p	CM	Sa 8p-10p -----S-	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2		\$1,200.00			0.00			
N 16	All	11/03/12	11/03/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p -----S-	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$1,300.00			0.00			
N 17	All	11/04/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2		\$500.00			0.00			
N 18	All	11/04/12	11/04/12	Chris Matthews Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$250.00	1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$250.00			0.00			
N 19	All	11/04/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a -----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$600.00			0.00			
N 20	All	11/04/12	11/04/12	Football Night in America Football Night in America	CM	Su 5p-6p -----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$1,800.00			0.00			
N 21	All	11/04/12	11/04/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p -----S	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	All	11/04/12	11/04/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p -----S	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$6,400.00			0.00			
N22	All	11/04/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$1,300.00			0.00			
N23	All	11/04/12	11/04/12	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p -----S	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2		\$350.00			0.00			
N24	All	11/05/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a MT-----	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$850.00			0.00			
N25	All	11/05/12	11/06/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a MT-----	:30	4	\$850.00	1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4		\$850.00			0.00			
N26	All	11/05/12	11/06/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a MT-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$600.00			0.00			
N27	All	11/05/12	11/06/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p MT-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$350.00			0.00			
N28	All	11/05/12	11/06/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p MT-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$400.00			0.00			
N29	All	11/05/12	11/06/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p MT-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$500.00			0.00			
N30	All	11/05/12	11/06/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p MT-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$350.00			0.00			
N31	All	11/05/12	11/06/12	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p MT-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$400.00			0.00			
N32	All	11/05/12	11/06/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p MT-----	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$850.00			0.00			
N33	All	11/05/12	11/06/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p MT-----	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$1,100.00			0.00			
N34	All	11/05/12	11/06/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$900.00			0.00			
N35	All	11/05/12	11/06/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p MT-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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N35	All	11/05/12	11/06/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p MT-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$1,400.00			0.00			
N36	All	11/05/12	11/06/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$500.00			0.00			
N37	All	11/05/12	11/06/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a MT-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$250.00			0.00			
N38	All	11/05/12	11/05/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2		\$350.00			0.00			
N39	All	11/05/12	11/05/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p M-----	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2		\$2,000.00			0.00			
N40	All	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	M 9p-10p M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$2,000.00			0.00			
Totals													60	\$51,400.00

*Tax 1 Note: ABQ 7%.